

*This is “Handling of Personal Information” before April 28, 2023.

Handling of Personal Information

Koji Uchikoba, CEO
Sumitomo Fudosan Esforta Co., Ltd.
(Personal Information Handling Business Operator)

We keep your personal information in order to conduct our businesses. The purpose of this document is to notify our customers that we comply with the Personal Information Protection Act of Japan with respect to the protection and handling of our customers’ personal information.

1. Privacy policy

Sumitomo Fudosan Esforta Co., Ltd. (hereinafter referred to as the “Company”) respects and complies with laws and ordinances and social rules concerning the protection of personal information and strives to ensure that personal information is protected and handled appropriately.

2. Purposes of use of personal information

The Company uses the personal information that the Company collects in the businesses listed in (1) to the extent necessary for the purposes described in (2).

(1) Businesses

(i) Fitness business, advertising business

(ii) Businesses operated by companies in the Sumitomo Fudosan Group (Sumitomo Realty & Development Co., Ltd. and the consolidated subsidiaries listed in its annual securities report; the same applies hereinafter), including lease, subdivision, development, management, and sale/purchase of real estate (office buildings, condominiums, retail stores, detached houses, residential land, etc.); contracting, design, and supervision of construction/civil engineering works; real estate brokerage and consignment; entrusted management of condominiums, etc.; interior-related businesses; hotel operation; lease/management of event halls, conference rooms, etc.; operation and management of commercial facilities; operation of restaurants and convenience stores; operation of golf courses; life and non-life insurance agency services, etc.

(iii) Businesses incidental or related to the businesses listed above, and businesses falling within the scope of the business purposes of the Company and companies in the Sumitomo Fudosan Group

(2) Purposes

(i) Sales activities conducted by mail, telephone, e-mail, or through in-person visits, for the purpose of providing information, products, or services

(ii) Promotion, brokering, etc. of operations necessary for providing information, products, and services (contacting for business negotiations/meetings; surveys for planning proposals; credit checks and examinations; verification of identity; applications and notification; acquisition of licenses, etc.; determination of stakeholders, financing, registration of land/buildings, etc.

(iii) Conclusion and execution of contracts for the provision of information, products, and services

(iv) Security, crime prevention, and safety management of facilities and buildings managed/operated by the Company and companies in the Sumitomo Fudosan Group

(v) Management/operation of customer membership organizations

(vi) After-sales services, repair/inspection of defects, etc.

(vii) Marketing activities such as implementation of questionnaires and dealing with inquiries related to information, products, and services, analyzing customer trends, and surveys/analysis aimed at improving and developing information, products, and services

(viii) Other activities incidental or related to the businesses listed in (1) above

The Company will cease to provide information, products, or services in the event that a request is made by the customer.

Use of cookies:

If a customer views the Company’s website or an email from the Company, the cookie information pertaining to the personal computer or device that the customer is using may be obtained by the Company or by an entrusted business operator, and this may be used for the purposes of improving the convenience of the Company’s website at the time of use, statistical analysis related to the use status of the Company’s website, and display of advertisements, etc.

Please see following Sumitomo Fudosan Group website for more information on our use of cookies:

https://english.sumitomo-rd.co.jp/themes/custom/sumitomo/assets/pdf/privacy_policy/notes_on_use.pdf

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3. Joint use of personal information

The personal information the the Company collects is used jointly as follows:

(1) Categories of personal information

Personal information such as name, address, date of birth, place of employment, telephone number, e-mail address, etc., to the extent necessary within the scope of the purposes of use listed above in “2. Purposes of use of personal information,” and personal information properly acquired by the Company from publicly available sources, such as commercial registers and real estate registers

(2) Scope of joint users

- Companies in the Sumitomo Fudosan Group (Sumitomo Realty & Development Co., Ltd. and the consolidated subsidiaries listed in its annual securities report; the same applies hereafter)
- Providers of services, etc. that the Company provides to its customers when they use its fitness facilities, and other related parties to the extent necessary for the provision of services under contracts concluded by the Company and companies in the Sumitomo Fudosan Group.

(3) Purposes of use

Same as the “2. Purposes of use of personal information” section above

(4) Information manager

Sumitomo Fudosan Esforta Co., Ltd.
3-1-4 Nishishinjuku, Shinjuku-ku, Tokyo

4. Security control measures

The Company implements necessary and appropriate security control measures to manage the personal information the Company collects, and prevent risks such as leakage, loss, and damage. In addition, the Company exercises necessary and appropriate supervision of our employees and contractors (including subcontractors, etc.) who handle the personal information the Company collects.

5. Contact information for complaints, etc.

Personal Information Management Desk
Sumitomo Fudosan Esforta Co., Ltd.
3-1-4 Nishishinjuku, Shinjuku-ku, Tokyo 163-0239

TEL: 03-5320-3460 (Weekdays, 9AM - 5PM)

FAX: 03-5320-3465

Please contact the above desk for inquiries concerning personal information and requests for its disclosure, correction, discontinuation of use, deletion, etc.

* To learn more about the Company’s privacy policy, please visit <http://www.esforta.co.jp/privacy/>

E.O.D

April 1, 2022